



UNIVERSITY OF SANTO TOMAS
OFFICE OF THE SECRETARY-GENERAL

UST:SO06-00-CI59

A.Y. 2024-2025

TO : THE THOMASIAN COMMUNITY

FROM : OFFICE OF THE SECRETARY-GENERAL

RE : UST WORLD HEARING DAY 2025

DATE : 2 March 2025

The University, through the UST Hospital, UST Faculty of Medicine and Surgery, and UST College of Rehabilitation Sciences, observes [World Hearing Day](#) on 3 March 2025 (Monday).¹ With the theme “*Changing Mindsets: Empower Yourself*,” the celebration promotes proactive steps for lifelong hearing health through the following activities (See also *Annex 1* and *Annex 2*):

1. Free Ear Check and Hearing Screening | 3-5 March 2025

- Concerned individuals may approach the *Information Kiosk* inside the Roque Ruaño Building (March 3) and St. Raymund Peñafort Building (March 4) or may visit the *Hearing Sciences Laboratory*, Benavides Building, from 1:00 pm to 4:00 pm.

2. Symposium on Ear and Hearing Health and Public Health Care System | 7 March 2025

- Co-organized with the Hard of Hearing Group Philippines, the symposium will be held at the Conference Hall of the *Miguel de Benavides Library*, from 1:00 to 5:00 pm.

3. Seminar-Workshop for Parents of Children with Hearing Loss | 8 March 2025

- Titled “*Hearing Hope: Empowering Parents and Children for a Sound Future*”, this event is organized by the UST College of Rehabilitation Sciences, in collaboration with the UST Faculty of Medicine and Surgery Center for Audiological Services.
- It will be held at Room 414, *St. Martin de Porres Building*, from 8:00 am to 12:00 nn, and at the SLP Laboratory, *UST Central Laboratory*, from 1:00 pm to 4:00 pm (See *Annex 3*).

4. Public Awareness Campaign

- Interviews on ear and hearing care via the [UST Tiger TV](#).
- The UST Communications Bureau will share educational materials on social media via [UST FB Page](#), while the UST Health Service will post [video-infographics](#) via ThOMedSS.

“If today you hear God's voice, harden not your heart” (Ps 58:8).

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FR. LOUIE R. CORONEL, OP
Secretary-General

¹ Organized by the World Health Organization (WHO), the [World Hearing Day](#) is observed annually on March 3 to raise awareness on preventing deafness and hearing loss and promote ear and hearing care.



UNIVERSITY OF SANTO TOMAS
OFFICE OF THE SECRETARY-GENERAL

ANNEX 1
World Hearing Day

**WORLD
HEARING DAY**

3 MARCH 2025

**CHANGING MINDSETS:
EMPOWER YOURSELF**

Make ear and hearing care a reality for all!

You can take steps today to ensure
good hearing health throughout life.



ANNEX 2

Changing Mindsets about Hear Loss

Changing mindsets about

HEARING LOSS

 Hearing loss	MYTH: Old age	REALITY: Can happen at any age
 Hearing loss	MYTH: Inevitable	REALITY: Preventable
 Hearing aids	MYTH: Don't work well	REALITY: Better hearing, better life
 Hearing aids	MYTH: Too expensive	REALITY: Investment in quality of life
 Tinnitus	MYTH: An annoyance	REALITY: Warning sign of hearing loss


 World Health Organization







UNIVERSITY OF SANTO TOMAS
OFFICE OF THE SECRETARY-GENERAL

ANNEX 3
Seminar-Workshop for Parents of Children with Hearing Loss



UNIVERSITY OF SANTO TOMAS
COLLEGE OF REHABILITATION SCIENCES
Speech-Language Pathology Society




HEARING HOPE

Empowering Parents & Children for a Sound Future


FREE WORKSHOP ON:

- ✓ Building listening and language skills
- ✓ Identifying listening and language strategies
- ✓ Applying listening and language strategies at home


FOR MEMBERS OF



Philippine Cochlear Implant Support Group



UST SLP Communication Sciences Center



REGISTER NOW!
Scan the QR Code and fill out the form.

PROGRAM PROPER

Registration starts at 8:00 AM.

Phase 1 - Plenary Session: Saint Martin de Porres Building Room 414

Opening Rites
Discussion

- Teaching my child to listen and speak What does it take to get there?
- What does hearing well mean?
- How to building a rich listening and language environment?

Workshop





- Incorporating listening & language strategies in daily routine
- Incorporating listening & language strategies during book sharing
- Incorporating listening & language strategies during play
- Using songs to build listening & language skills

Health Break
Open Forum/ Q&A
Lunch

Phase 2 - Hearing Evaluation
Consultation: UST Central Laboratory
Consultation Proper
Closing Rites

MARCH 8, 2025 | 8:00 AM - 4:00 PM

IN PARTNERSHIP WITH
UST Faculty of Medicine and Surgery
Center for Audiological Sciences

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