



UNIVERSITY OF SANTO TOMAS  
OFFICE OF THE SECRETARY-GENERAL

UST:SO06-00-CI47  
A.Y. 2024-2025

TO : THE THOMASIAN COMMUNITY  
FROM : OFFICE OF THE SECRETARY-GENERAL  
RE : WORLD CANCER DAY 2025  
DATE : 3 February 2025

The University, through the UST Hospital (USTH) and Benavides Cancer Institute (BCI), participates in the observance of **World Cancer Day 2025 on 4 February 2025 (Tuesday)**, a global initiative by the Union for International Cancer Control (UICC) to raise awareness on cancer prevention, detection, and treatment. With the theme *“United by Unique,”* the campaign emphasizes a people-centered approach, encouraging early consultation and diagnosis for better care and quality of life. Below are the University’s related activities:

**1. Distribution of Pins, Ribbons, and Shirt**

- On **4 February 2025 (Tue)**, shirts with the message *‘Accept, Heal, Share, Act’* will be distributed to USTH and BCI staff, while pins and ribbons will be given to the Thomasian community.

**2. Lay Forum**

- On **5 & 19 February 2025 (Wed)**, a forum on early consultation, basic screening, and early cancer detection will be held at the USTH St. John Macias Bldg. (8:00–10:00 AM).

**3. Lighting of the Campus Landmarks**

- With the assistance of the Facilities Management Office, the UST Manila campus landmarks will be lit in orange and blue on **4 February 2025 (Tue)**.
- Thomasians are encouraged to capture and share photos of the lighted campus on social media using *#USTWorldCancerDay* and *#UnitedbyUnique*."

**4. Social Media Content and Broadcast**

- *Lifeline*, a UST Tiger TV health and wellness talk show, will feature a panel with a USTH BCI cancer specialist, streamed on its official [Facebook page](#).
- Profile themes, posters and TikTok videos will be used for promotion.

We *encourage* all units to engage in interdisciplinary discussions, formal or informal, promoting cancer awareness and education, sharing stories of faith, hope and love. Through these activities, the University reaffirms its commitment to cancer awareness, early detection, and support. In the spirit of healing and hope, we turn to the Scriptures: *“Heal me, O Lord, and I shall be healed; save me, and I shall be saved...”* (Jer 17:14). Thank you.

FR. LOUIER CORONEL, OP  
Secretary-General

