

## UNIVERSITY OF SANTO TOMAS

## OFFICE OF THE SECRETARY-GENERAL

UST:SO06-00-CI62 A.Y. 2023-2024

TO : THE THOMASIAN COMMUNITY

FROM : OFFICE OF THE SECRETARY-GENERAL

RE : UST WORLD HEARING DAY

DATE : 22 February 2024

The University, through the UST Faculty of Medicine and Surgery and UST Hospital, on the occasion of **World Hearing Day**<sup>1</sup> on **4 March 2024** (Monday), organizes the following activities:

## 1. Hearing Screening

**a.** <u>Registration</u> for the **hearing screening** through this provided <u>link</u>.

b. Self-screening using the hearWHO Pro app

- For Apple devices
- For <u>Android devices</u>







c. <u>Assisted screening</u> (4 March 2024; 3:00 pm – 5:00 pm)

For Apple Devices

hearWHO Pro app

For Android Devices

- *Thomasians who may need assistance* may visit the booths located at the Plaza Mayor and Quadricentennial Square.
- After the hearing screening, participants will be given an "I am hearing loss friendly" sticker courtesy of Better Hearing Philippines.
- Those who will not pass the hearing screening, may undergo a *formal hearing test* at the Hearing and Sciences Laboratory.
- To maintain organization and ensure optimal testing conditions, please contact +63 962 828 1852 to *reserve a hearing test appointment*.

## 2. Public Awareness Campaign

- **a.** *Interviews* on ear and hearing care via the <u>UST Tiger TV</u> and <u>Friar's Desk</u>.
- **b.** Posting of informational and educational materials on *social media*.

"If today you **hear** God's voice, harden not your heart" (*Ps* 58:8).

FR. LOUIE R. CORONEL, OP Secretary-General

<sup>&</sup>lt;sup>1</sup> The World Hearing Day is held on March 3 of each year to raise awareness on how to prevent deafness and hearing loss and promote ear and hearing care across the world. The 2024 celebration focuses on overcoming the challenges posed by societal misperceptions and stigmatizing mindsets through awareness-raising and information-sharing.





