



UNIVERSITY OF SANTO TOMAS  
OFFICE OF THE SECRETARY-GENERAL

UST:SO06-00-CI17  
A.Y. 2023-2024

TO : THE THOMASIAN COMMUNITY  
FROM : OFFICE OF THE SECRETARY-GENERAL  
RE : BREAST CANCER AWARENESS MONTH  
DATE : 10 October 2023

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The University, in coordination with the UST Hospital—Section of Medical Oncology and the Benavides Cancer Institute (BCI), observes *Breast Cancer Awareness Month* this October to raise awareness about breast cancer, promote early detection, offer support to those affected by the disease, and promote research efforts.

Below are the activities for the aforementioned campaign:

**1. Mass for the intention of Breast Cancer Patients, Survivors and their families**

- 13 October 2023 (Fri), 7:30 am, Santísimo Rosario Parish Church
- Fr. Paul Reagan Talavera, OP shall be the presider and homilist.

**2. Free Breast Cancer Screening | October 2, 9, 16, 23, and 30 (Mon)**  
*"Kapain at Harapin: Breast Kanser Sama-samang Lutasin"*

- Visit this [link](#) or Scan QR Code



**3. Breast Cancer Webinar Series | October 13 (part 1) and 20 (part 2), 4:00–6:00 pm**  
*"Life after Breast Cancer: Addressing Challenges to Post-Treatment Outcomes"*

- Join via Zoom app: Meeting ID: 816 3040 9913; Passcode: 581429
- Visit this [link](#) or Scan QR Code



**4. Breast Cancer Lay Forum | October 27 (Fri), 10:00 am – 12:00 nm, USTH (OPD)**  
*"Sa Pula sa Puti, Tanggal ang Mali: Katotohanan tungkol sa Breast Cancer"*

**5. BCI Breast Cancer Awareness Program**

- Free screening, mammography, or ultrasound for the first thirty (30) participants.
- Free breast biopsies for five (5) patients with suspicious findings on imaging.
- This program is funded by the BCI Indigency Fund. For inquiries, *visit* BCI.

**6. Breast Cancer Awareness and Prevention Campaign via ThOMedSS**

- The UST Health Service prepared video infographics on breast cancer awareness and prevention for information dissemination through the Thomasian Online Medical Services and Support (ThOMedSS).





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**7. UST TigerTV's LIFELINE Breast Cancer episode**

- Dr. Nicola Raphaela Tison, breast surgeon, and Dr. Celestine Trinidad, breast pathologist, will discuss about breast cancer on 27 October 2023 (Fri), via [UST TigerTV](#).

**8. Pink Ribbon Campaign**

- Pink ribbons, the universally recognized symbol for breast cancer, shall be distributed in the University and UST Hospital to show support.

**9. Lighting of the UST Main Building and the Arch of the Centuries in Pink**

- With the assistance of the Facilities Management Office, our campus landmarks will be lit in pink on the following dates:
  - 13 October 2023 (Breast Awareness Day)
  - 19 October 2023 (WHO International Day against Breast Cancer)
- The Thomasians are encouraged to take photos of the lighted campus landmarks and post it in their respective social media accounts using #USTBreastCancerSupport

Together, may our awareness of breast cancer empower us to make a difference through knowledge, support, and action.

Thank you.

FR. LOUIE R. COKONEL, OP  
Secretary-General