



UNIVERSITY OF SANTO TOMAS  
OFFICE OF THE SECRETARY-GENERAL

UST:SO06-00-CI14  
A.Y. 2022-2023

TO : THE THOMASIAN COMMUNITY  
FROM : OFFICE OF THE SECRETARY-GENERAL  
RE : UST MUSEUM'S INTERACTIVE EXHIBITION  
DATE : 22 SEPTEMBER 2022

The University, through the UST Museum, is pleased to announce the ongoing interactive exhibition at the UST Main Building titled "**UST goes Namjooning: Capturing Moments on Campus.**"

**The exhibition**, inspired by the social media term popularized by BTS<sup>1</sup> leader Kim Namjoon, **re-introduces UST's history, culture, and heritage through the concept of "Namjooning" to the Thomasian community and its stakeholders.** "*Namjooning*" refers to *activities such as visiting museums, communing with nature, biking, appreciating architecture and public art, reading, and any personal activity for self-care, relaxation, and downtime.*

The exhibition's photo walls and interactive installations encourage the Thomasians to showcase their "*Namjooning*" experiences on campus, which strengthen their appreciation of the historic UST campus, all while listening to Cheng's BTS-inspired classical work, or playing interactive "Run BTS!"-featured games, like Halli Galli and Thin Ice, among others.

The exhibit features a multi-sensory experience that highlights the musical composition "Suite for ARMY" by award-winning conductor-composer Henry Cheng and co-composer Ari Fisher; hence, guests are encouraged to bring their own earphones/headsets for a better immersive experience.

**It is open to the public from 22 September 2022 to 21 October 2022 on Mondays, from 10:00 a.m. to 4:30 p.m., and Tuesdays to Fridays, from 8:00 a.m. to 4:30 p.m.**

Entrance is free for Thomasian students, faculty, support staff, alumni with ID, senior citizens and Persons with Disabilities (PWDs) with valid IDs, tour guides, teachers with school tour groups, and members of the International Council of Museums (ICOM). To ensure smooth access to the campus, guests are advised to present a screenshot of a health declaration through StaySafe.PH app on the day of the visit and are expected to observe minimum health protocols.

Despite the pressures in these challenging times, may we also find time to pause and reflect, commune with nature, and do self-care, as we endeavor to strike a balance in our daily activities.

Thank you.

  
FR. LOUIE R. CORONEL, O.P., EHL  
Secretary-General

<sup>1</sup> BTS stands for "*Bangtan Sonyeondan*" (Bulletproof Boy Scouts). According to member J-Hope, the name signifies the group's desire "to block out stereotypes, criticisms, and expectations that aim on adolescents like bullets."