



UNIVERSITY OF SANTO TOMAS
OFFICE OF THE SECRETARY-GENERAL

UST: S006-00-CI15
AY 2020-2021

TO: DEANS, REGENTS, DIRECTORS, PRINCIPALS, AND HEADS OF OFFICES

FROM: THE OFFICE OF THE SECRETARY-GENERAL

SUBJECT: OFFICIAL VIRTUAL BACKGROUND FOR ONLINE ENGAGEMENTS

DATE: 17 MARCH 2021

In support of the University's efforts in upholding its identity by standardizing its brand elements and providing clear guidelines on the use of a unified Thomasian brand in all communication materials, the Office of the Secretary-General issues the Policy and Guidelines on the use of the official Virtual Background for online engagements, for your reference and guidance.

Kindly refer to the link below to download the Policy and Guidelines and study designs of the virtual background.

<https://www.ust.edu.ph/secgen/identity-guidelines/>

Thank you.


FR. JESUS M. MIRANDA, JR., OP
Secretary-General