



UNIVERSITY OF SANTO TOMAS  
OFFICE OF THE SECRETARY-GENERAL

UST:S006-00-ME12

AY 2018-2019

**TO:** DEANS, REGENTS, DIRECTORS, PRINCIPALS,  
OVRAA, OAR, and HRD

**FROM:** THE OFFICE OF THE SECRETARY-GENERAL

**SUBJECT:** THOMASIAN MEDIA CONSUMPTION ONLINE SURVEY

**DATE:** 28 FEBRUARY 2019

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The University, through the *ad hoc* Committee on USTv Awards, will conduct an online survey on Thomasian Media Consumption among students, teaching and non-teaching (guidance counselors and librarians) staff, support staff, and alumni during the first two weeks of March 2019, from March 5 to 17, 2019. The survey instrument was prepared by RCSSed and it will be delivered online by Educational Technology Center (EdTech) using Enterprise Survey.

This online survey is an independent survey but concurrently part of the reinvented UST Veritas Media Excellence Awards, hopefully to be completed this second term, Academic Year 2018-2019.

EdTech will facilitate the sending of the aforementioned online survey to all students and faculty via Blackboard. For the participation of the support staff and alumni, HRD and OAR will be requested to share email addresses of the support staff and alumni with EdTech and the latter will take care of the email blast for the online survey.

The assistance of the Offices of the Deans, Human Resource Department, and Office of Alumni Relations in campaigning for the online survey through its local circulars, social media page, and/or alumni network, is highly enjoined.

Thank you very much.

  
FR. JESUS M. MIRANDA, JR., O.P.  
Secretary-General

