

**UNIVERSITY OF SANTO TOMAS**

The Graduate School  
CENTER FOR CONTINUING PROFESSIONAL  
EDUCATION & DEVELOPMENT  
IN PARTNERSHIP WITH  
GREAT LEARNINGS & BEYOND  
MANAGEMENT CONSULTANCY SERVICES

**CERTIFICATE IN  
STRATEGIC TRAINING  
& DEVELOPMENT**

September 19 & 26, October 03 & 10, 2020  
Every Saturday / 9:00am – 7:00pm  
Thomas Aquinas Research Complex (TARC)  
Graduate School, University of Santo Tomas  
España, Sampaloc, Manila

This certificate course is designed to develop the competencies of HR professionals, managers, and trainers in designing training interventions that are linked to business needs and evaluating the organization's training and development programs to ensure that it provide significant measurable results

At the end of the program, the participants will be able to:

1. develop a strategic training and development plan
2. develop a training program design and evaluation plan

**METHODOLOGIES**

It is a combination of theory and practical applications:

- *Structured Learning Experiences*
- *Lecture-Discussions*

- *Small Group Discussions*
- *Plenary Sessions*
- *Individual and Group Consultation*

**COURSE SCHEDULE/OUTLINE**

***September 19, 2020***

**MODULE 1**

**Developing a Strategic Mindset in  
People Development**

- This module will help the participants to understand better the enterprise he is in - starting with a review of the organization's mission, vision and strategies - while also improving his skills in diagnosing the organization's people development requirements.

***September 26, 2020***

**MODULE 2**

**Learning and Development Needs  
Analysis**

- This module will allow participants to learn more on how to identify learning and development needs of employees through different data gathering methods

***October 03, 2020***

**MODULE 3**

**Designing People Development  
Programs**

- This module will enable participants to be more adept in formulating learning objectives as well as in designing program content. Various methodologies will also be discussed to help them to create their own training or development program

***October 10, 2020***

**MODULE 4**

**Evaluating People Development  
Programs**

- This module will help the participants understand better Kirkpatrick's four (4) levels of evaluation, and prepare them to design program evaluation

**CLOSING CEREMONY**

**To be announced (TBA)**

At the end of the course, individual projects will be given to the participants to measure the skills and learning they have acquired.

- ❖ Participants who successfully completed the program may earn a 3-unit cognate in the Master in Business Administration (MBA) or Master of Science in Human Resource Management program of the UST Graduate School (subject to certain conditions).

**WHO SHOULD ATTEND**

- College graduate, preferably with work experience

## REGISTRATION FEE & RESERVATION:

Each participant who enrolls shall pay the:

**a.Regular Rate: Php 20,000.00**

**b.Early Tiger Rate: Php 15,000.00**

(Should the participant register and pay the reservation fee on or before *September 05, 2020* Otherwise, the regular rate applies.)

**c.Payment can be made by depositing FULL AMOUNT (Non-refundable in case you cancel your reservation a week before the program starts) at any BPI branch to Account Name: University of Santo Tomas, Account No. 0151-0000-45.**

**d.Please email a copy of the deposit slip, together with the accomplished reservation form to [ust\\_ccped@yahoo.com](mailto:ust_ccped@yahoo.com) before the course date and wait for a confirmation of receipt.**

e. We discourage walk-in participants.

### **Reservation Form:**

YES, I will attend the UST Certificate in Strategic Training and Development scheduled this September 19 & 26, October 03 & 10, 2020.

Name: \_\_\_\_\_  
                    First Name                      M.I.                      Surname

Position: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Office Tel. No. \_\_\_\_\_

Fax No. \_\_\_\_\_

Cell phone No. \_\_\_\_\_

Email Address: \_\_\_\_\_

Signature: \_\_\_\_\_

*This form may be reproduced for additional participants.*

**UST-S009-00-FO01**

## **Center For Continuing Professional Education and Development**

### **PROGRAM OFFERINGS**

We partnered with the industry's foremost authorities to develop quality training & development programs intended for forward thinking professionals toward their career advancement and leading to organizational transformation.

We offer customized training & development programs that are designed to update knowledge, enhance competencies and improve professional performance to effectively address the needs of specific disciplines and industries.

- I. Human Resource Management
- II. Financial / Investment Management
- III. Business Management /  
Entrepreneurship
- IV. Psychology
- V. Engineering / Technology  
Management / Design
- VI. Marketing / Sales / Advertising
- VII. Educational Management
- VIII. Architecture / Cultural Heritage
- IX. Social Science / Humanities  
and Liberal Arts
- X. Health and Natural Sciences

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**For further information, please contact:**

**ASSOC. PROF. JOCELYN F. AGCAOILI, MHPEd, MSPT  
Director**

**Center for Continuing Professional Education  
and Development (CCPED)**

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**GREAT LEARNINGS AND BEYOND**  
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## **UNIVERSITY OF SANTO TOMAS GRADUATE SCHOOL**

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