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UST Rector Very Rev. Fr. Herminio V. Dagohoy, O.P., (left) receives the first copy of "The Education Act" from the author Atty. Joseph Noel Estrada.

## UST Rector receives first copy of 'The Education Act' from lawyer-author Joseph Noel Estrada

University of Santo Tomas Rector Very Rev. Fr. Herminio V. Dagohoy, O.P., received the first copy (0001) of "The Education Act," a book that discusses the highly specialized education policy landscape in the Philippines, from the author Atty. Joseph Noel Estrada in a turn over ceremony held on September 18, 2019 at the UST Rector's Hall.

UST RECTOR RECEIVES FIRST COPY TO PAGE 2

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UST RECTOR RECEIVES FIRST COPY FROM PAGE 1



Atty. Estrada introduces his book.



UST Secretary-General Rev. Fr. Jesús M. Miranda, Jr., O.P. leads the invocation.



UST Rector Very Rev. Fr. Herminio V. Dagohoy, O.P., delivers the welcome remarks.

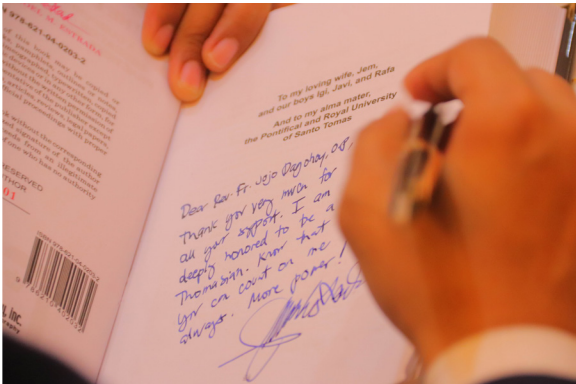
Atty. Estrada, an alumnus of the UST Faculty of Civil Law Class of 2004, is a legal luminary and currently the Managing Partner of the Estrada & Aquino Law Co. He gave a short introduction of “The Education Act” before the first copy was given to the Father Rector.

UST Secretary-General Rev. Fr. Jesús M. Miranda, Jr., O.P., led the invocation, while UST Rector Very Rev. Fr. Herminio V. Dagohoy, O.P., delivered the welcome remarks.

UST Office of Public Affairs Director Assoc. Prof. Giovanna V. Fontanilla, Ph.D., served as the Master of Ceremonies.



UST Rector Very Rev. Fr. Herminio V. Dagohoy, O.P., (seated, second from left) and author Atty. Joseph Noel Estrada (seated, third from left), with administrative and academic officials of the University, namely, the Secretary-General Rev. Fr. Jesús M. Miranda, Jr., O.P. (seated, rightmost), Vice Rector for Academic Affairs Prof. Cheryl R. Peralta, DrPH (seated, leftmost), (standing, from left:) Communications Bureau Assistant Director for Online Mr. Philippe Jose Hernandez, Office of Public Affairs Director Assoc. Prof. Giovanna V. Fontanilla, Ph.D., Executive Secretary to the Rector Prof. Augusto Antonio Aguila, Ph.D., Faculty of Civil Law Secretary Atty. Arthur Capili, College of Education Dean Assoc. Prof. Pilar Romero, Ph.D., and Office for Student Affairs Director Assoc. Prof. Ma. Socorro Guan Hing, DNM



Atty. Estrada personally signs the first copy of “The Education Act” for the Father Rector. [Photo courtesy of Communications Bureau]



# SPECIAL FEATURE

ON THE OCCASION OF THE INTERNATIONAL OBSERVANCE OF  
'WORLD TOURISM DAY' ON SEPTEMBER 27

## UST College of Tourism and Hospitality Management: A Provider of World Class Tourism and Hospitality Thomasian Professionals

Assoc. Prof. Gezzez Giezi Granado, DCL



Dean Granado

The Philippines is an archipelagic nation found in Southeast Asia. It is one of 18 mega-biodiverse countries in the world that is home to two-thirds of the Earth's biodiversity and 70% to 80% of the plant and animal species of the world. Six UNESCO World Heritage Sites and eight ASEAN Heritage Parks are found here. With the recent discovery of unknown islands, the National Mapping and Resource Information Authority (NAMRIA) has increased the Philippine island count from 7,107 to 7,641 islands. With the existence of world class and emerging tourist destinations in the country, there is no doubt that the tourism industry will continue to flourish for the years to come.

Indeed, tourism has become a significant component of the Philippine economic growth because of the substantial contribution it makes to Gross Domestic Products (GDP) and employment. According to the World Travel & Tourism Council (WTTC), in 2017, the tourism sector accounted for 21% of the whole economy. Aside from revenue, it also generated 2.3 million jobs. In 2018, a milestone is reached as there is a 12.7% increase in GDP as released by the Philippine Statistics Authority (PSA). Out of 185 countries assessed, the WTTC's 2018 Power and Performance report ranked the Philippines as 13th among the top 15 tourism powerhouses that had recorded absolute growth within the last seven years. The country ranked 8th among nations that have seen the largest growth in travel and tourism's contribution to GDP.

DOT Secretary Bernadette Romulo Puyat mentioned that "the Philippines can

anticipate more visitors to keep the upward trend sustained as there is an improved connectivity from new flights, additional frequencies and expanded capacity brought about by new and upgraded airports."

Tourism has transformed into a booming industry that continuously expands with today's rapid modernization and technology development. Nowadays, traveling has become commonplace as it became easy, affordable and accessible to everyone. Social media has played a role in marketing and promoting countless destinations in the country. With the growth of the industry, tourism related jobs are projected to increase in the next few years. In 2018, it created 5.4 million jobs for Filipinos. As it proves to be a promising industry, an education in the field of tourism and hospitality is gaining in popularity among the Filipino youth today.

The University of Santo Tomas holds the distinction of being the oldest existing university in Asia. The University is dedicated to produce competent, committed and compassionate individuals who are committed to the service of the Church, the nation and the global community. With its preeminence in providing quality Philippine education, the University offers various programs that can mold Thomasians to become productive members of the society. From its humble beginnings as a small department under the College of Education in the late 1990s, to becoming a separate Institute in 2002 and finally being named a college in 2006, the College of Tourism and Hospitality Management of the University of Santo Tomas was born.

Today, it has grown to be at the forefront in providing quality tourism and hospitality education in the country for students who are aspiring to be world class professionals and being a producer of thousands of graduates who are working and excelling in the field. In line with the vision of the college to become recognized for its outstanding programs that produces world-class professionals and aligned with the University's mission, the college also commits in forming top-notch competent, committed and compassionate Thomasian Tourism and Hospitality professionals in service of the Church, nation and the global community.

The College of Tourism and Hospitality Management (CTHM) offers two programs, the Bachelor of Science in Hotel and Restaurant Management and the Bachelor of Science in Travel Management that have the highly coveted distinction of Centers of Excellence by the Commission on Higher Education.

The Philippine Association of Colleges and Universities Commission on Accreditation (PACUCOA) also granted a Level IV Accredited Status for the B.S. Travel Management program and a Level III Reaccredited Status for the B.S. Hotel and Restaurant Management program of the college. Full accreditation was also granted by the International Centre of Excellence in Tourism and Hospitality Education (THE-ICE), an international accreditation agency and a global network of leading quality tourism, hospitality, events and culinary arts institutions. UST-CTHM was also recognized by Asia World Hospitality and American Hotel

& Lodging Educational Institute (AHLEI), in its commitment to Guest Service Excellence making the University of Santo Tomas the first academic institution in the world to receive Certified Guest Property Distinction. Likewise, the faculty members are Certified Hospitality Educators and Certified Guest Service Professionals certified by AHLEI.

CTHM is also active in both international and local memberships to organizations in the field of tourism and hospitality. CTHM is the first Philippine member of EUHOFA International, an international association of hotel schools. It also has memberships in the International Council on Hotel, Restaurant, and Institutional Education (I-CHRIE) and the Asia-Pacific Council on Hotel, Restaurant, and Institutional Education (APacCHRIE). For its local membership, CTHM is part of the Hotel and Restaurant Association of the Philippines (HRAP), Philippine Tour Operators Association (PhilTOA), Association of Human Resources Managers in the Hospitality Industry (AHRM), Council of Hotel and Restaurant Educators of the Philippines (COHREP), Association of Administrators in the Hospitality, Hotel and Restaurant Management Educational Institutions (AAHHRMEI) and the Union of Filipino Tourism Educators (UFTE).

Students have joined and won in numerous competitions that are held locally and internationally, giving them more experience and more exposure in the field. Tourism students participate in the Philippine Tourism Quiz Bees and *Patimpalak ng Kasuotang Pinoy* organized by the PhilTOA and the National Tourism and Hospitality Students' Skills Olympics organized by UFTE. The Hotel and Restaurant students, on the other hand, participate in the National Food Showdown, Jolly University, Seoul Food and Hotel Culinary Challenge 2019 and the Philippine Culinary Cup. The CTHM Students, with their dedication to the craft and with the support of the administrators and faculty coaches, would often reap awards in various categories of the different competitions battling it out with other universities and professionals in the field.

CTHM also has local internship partnerships with government agencies like the Department of Tourism and the Bureau of Immigration, airport service providers, airlines, travel agencies, embassies, event companies, deluxe hotels with global brands and other tourism and hospitality related companies. Moreover, opportunities for



Ms. Cherry del Rosario (rightmost) is first place in the female category and Mr. Aven Rada is the second-place winner for the male category (left) in the *Patimpalak ng Kasuotang Filipino* at the 29th Philippine Travel Mart in 2018. With them is the outfit designer Ms. Princess Bejosano (center).



The UST team members are gold medalists at the National Food Showdown in Baguio in 2018.

UST COLLEGE OF TOURISM AND HOSPITALITY MANAGEMENT TO PAGE 6



UST COLLEGE OF TOURISM AND HOSPITALITY MANAGEMENT FROM PAGE 5



The UST HRM team composed of students and faculty members led by CTHM Dean Atty. Gezzez Giezi C. Granado, DCL, (third from left) and Assistant Dean Evangeline Timbang (second from left), with the student winners of the Philippine Culinary Cup 2019

international internships are also currently offered to interested students. In fact, the College has established a partnership with Zip Travel Inc. for students bound for the United States of America, plus an agreement with Central World Hotel Co Ltd. for the Student Internship Abroad Program (SIAP) to Bangkok, Thailand, giving the students the chance to hone their skills and talents abroad while carrying with them the name of the university. Other programs are the ASEAN International Mobility for Students (AIMS) with Daegu Catholic University and an Exchange Student Program with Sejong University, both from South Korea.

In line with its mission to give service to the nation by strengthening its academic based community engagements, CTHM embarks on programs that involve "Service-Learning," a platform to share knowledge and skills through learning activities related to food and beverage production and services, tourism products and services, and the environment. The expertise and assistance of Tourism and Hospitality faculty members and students are also tapped to facilitate learning for the members of the partner communities from Sitio Sta. Rosa II, Sitio Lambakin, Sitio

Gallilee, Smokey Mountain, Sitio Malasa and the Diocese of Caloocan. Activities such as waitering skills workshop, basic food and beverage service techniques, tour guiding workshop, Chinese dimsum cooking workshop with costing and pricing, tour packaging workshop, film showing about the environment and indigenous people, good housekeeping, floor polishing and bed making operation, floral arrangement, cultural appreciation tour of UST, Palarong Pinoy, customer service seminar and drinks for sale beverage workshop are conducted to give back to the community and to introduce new means of livelihood.

In celebration of the World Tourism Day, it is certain that the College of Tourism and Hospitality Management, in its relentless pursuit to provide quality education and excellence to the Filipino youth, will never cease to develop Thomasian graduates who are equipped with the knowledge, skills and values needed to excel in the field. For decades, under the umbrella of the College of Education, the University has consistently produced Tourism and HRM graduates who are now holding top-level positions in the industry; some

of them already owning and managing various businesses connected to the field. Furthermore, with the formation of an independent college 13 years ago, together with its dedication to service and learning, it has proven to become a training ground for world class tourism and hospitality providers who are continuously contributing to the successful growth of the tourism industry not only in the Philippines but on an international level as well.

With all this in mind, it is likely that you will encounter in your future travels Thomasians who are passionate workers - dedicated to giving you a hospitable welcome while providing you with the best possible service with a smile.

Assoc. Prof. Gezzez Giezi Granado, DCL, is an alumnus of the Bachelor of Science in Tourism program of the UST College of Tourism and Hospitality (CTHM) (cum Laude), the Bachelor of Laws program, the Master of Laws program major in Environmental Laws (cum Laude), and the Doctor of Civil Laws program (Magna cum Laude) of the UST Faculty of Civil Law. In 2013, he was the CTHM Secretary and the UST Office of Admissions Director from 2016 until 2019. At present, he is the Dean of the College of Tourism and Hospitality.

# UST ranks second in PH in 2020 QS Graduate Employability Rankings



The University of Santo Tomas ranked second in the Philippines for the 2020 Graduate Employability Rankings (GERs) of the London-based international higher education network Quacquarelli Symonds (QS) released on September 19, 2019.

From its previous worldwide bracket of ranks 301-500 in the 2019 QS GER, the University is now in the 251-300 bracket, with 758 institutions considered for the 2020 edition, or a fifteen percent increase in the number of institutions from last year's edition.

In the ranking criteria, the University shone in the Employer-Student Connections category, in which a score of 90.2 out of 100 was obtained. For this indicator, UST was ranked 57th. In addition, the Graduate Employment Rate category scored 89.5 out of 100, with UST ranked 60th. Overall, the University of Santo Tomas remains among the top 60 percent of the 2020 QS Graduate Employability Rankings.

Employability data is monitored by the Office of the QS/ THE Rankings under the helm of Deputy Director Engr. Nestor Ong, PIE, ASEAN Eng. Graduate tracer studies were conducted at the academic unit level with the assistance of their respective alumni associations of the faculties, colleges, and institutes.

In particular, the Alumni Information System (AIS), maintained by the Office for Alumni Relations, led by its Director Asst. Prof. Fredeswindo R. Medina, and the Career Fairs of the Counseling and Career Center (CCC), led by its Director Ms. Lynmarie Therese C. Balaan, and the Registrar's Office, led by Mr. Cesar Velasco, Jr., were of great assistance in the data gathering.

"In the case of GERs, this ranking provides innovative insight and a rich dataset of unprecedented nuance to this critical conversation in attempting to measure graduate employability at a global level," said Engr. Ong.

In its 2015 and 2017 QS Star certifications, the University consistently obtained a five-star rating for the Employability Category for two cycles. The University of Santo Tomas remains the only university in the Philippines rated four stars overall by QS.

According to the QS Top Universities website, rankings compare universities with one another and put them in order based on four major areas of assessment, namely, research, teaching, employability, and internationalization. Ratings assess universities based on how they perform in similar areas. However, rather than comparing institutions, a university is assessed on their performance against a set standard. The Stars rating can be described as "an audit on the strengths and weaknesses of a university" with a maximum overall score of five stars.



# UST student athlete Obiena is PH first athlete to qualify for 2020 Tokyo Olympics

University of Santo Tomas Electronics Engineering student Ernest John “EJ” Obiena qualified as the first Filipino athlete to qualify for the 2020 Tokyo Olympics after clearing 5.81 meters in a Pole Vaulting athletics meet in Piazza Chiari, Italy on September 3, 2019. He qualified after beating the 5.80 meters qualifying standard for men’s pole vault. This was announced by the President of the Philippine Athletic Track and Field Association Philip Ella Juico.

As a result of his performance in the same competition, Obiena also obtained a score of 1,277 in the world rankings released on September 17, 2019 by the International Association of Athletics Federations (IAAF). The Filipino pole vault gold medalist soared to the tenth spot worldwide, making him the only Filipino and the highest-ranking Asian pole vaulter on the list.

With this feat, Obiena broke the previous national record of 5.76 meters, which the 23-year-old student athlete also set himself in the 30th Summer Universiade in Naples in July 2019.

Aside from representing the Philippines, Obiena also played Track and Field for UST in the University Athletics Association of the Philippines and UniGames.

Obiena is currently coached in Formia, Italy by Vitaly Petrov, a renowned Ukrainian athletics coach who also previously mentored the first Olympic pole vaulter to clear six meters, Sergey Bubka, and the current World Record (5.06 meters) and Olympic Record (5.05 meters) holder for women’s pole vault, Yelena Isinbayeva.

“I believe I am expected to perform at the best that I can [for the 2020 Tokyo Olympics] but in all honesty, I have higher expectations for myself. I want to prepare and be in the best shape of my life and be ready for the games,” shared Obiena.

Pole vaulting has been a full medal event at the Olympic Games since 1896 for men and since 2000 for women. It is classified as one of the four major jumping events in athletics.

**All in the family**

Though he started competing at the age of ten in hurdle and sprints, it was at age 13 when he started competing in the pole vault event. Obiena has been rooted in the sport since his early childhood, being born to a track athlete family.

**UST STUDENT ATHLETE OBIENA TO PAGE 9**



Obiena in Naples [Photo courtesy of EJ Obiena’s Facebook page.]

## UST STUDENT ATHLETE OBIENA FROM PAGE 8

“A shared passion is the exact term to define it,” said Obiena of his family’s strong inclination for the sport. He is the son of 1995 Southeast Asian Games silver medalist pole vaulter Emerson Obiena and Jeannete Obiena, a former hurdler for Centro Escolar University. His younger sister Emily Jean, an Industrial Engineering student, in addition to being an award-winning Thomasian researcher, is also a pole vaulter.

Obiena further shared with The Academia, “My family started in the track. My mom and dad met in the track, as my mom was a hurdler back in the day and my dad was a pole vaulter. We were never pushed into it, but I guess as kids we were mostly in the track watching our parents.”

“The track was my playground as a kid, and I have always loved track and field,” he shared.

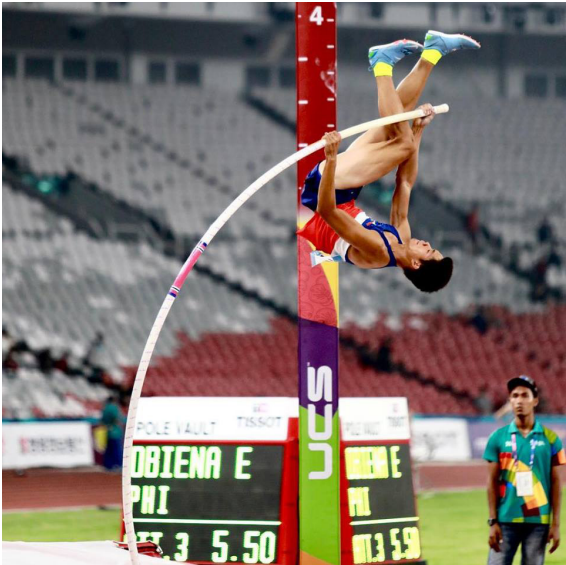
With his father as one of his role models, Obiena grew interested in the sport himself, saying that “Growing up with a Pole Vaulting father is a lot like having a superhero to watch. As [kids we] looked up to superheroes and their ability to fly. Funny how my father [flew] with the use of a bendy pole.”

“My dad and my coach [Vitaly Petrov are the ones who] who opened doors for me, and I hope to one day be in a position that I can do the same,” he added.

Sports could be a ‘family thing’ for the Obienas and his family is also his biggest supporter. “I was and I am (being) funded by my family. They may have not always agreed with my decisions, but I know that at the end of the day they are always behind me. That is the biggest support that they have given me – their unconditional love,” Obiena shared.

**Thomasian Spirit**

It is the unconditional support given by his parents that serves as one of his main motivators for balancing his commitment to both his athletics and his student life. Even as the Faculty of Engineering develops his competence in Electronics Engineering where he is on his fourth year (currently on leave to concentrate on his training abroad, according to the ECE Department), Obiena is relentless in keeping up with his training, which regularly starts early in the morning. On some days, his training sessions occur twice a day.



Obiena in winning form [Photo courtesy of EJ Obiena’s Facebook page.]

As a UST athlete, EJ starts his day at 5 o’clock in the morning, drives himself to the track and finish training at 9. He attends classes in UST from 10 in the morning until about 6 or 7 in the evening. He again trains in UST after class, and goes home for dinner and school work.

“I am lucky that UST has facilities. It helps a lot for managing my time as I can do training if I have downtime. I just always bring training gear to school, and when I have time to do my training, I just go to the field or the [Quadracentennial Pavilion] to train, then [go] back to class after,” said Obiena.

To his fellow Thomasian athletes, Obiena expressed, “I have mad respect [for you] as I know how hard it is to balance school work and workouts. Stay strong and keep pushing in both [your] field and classes. We are Student-Athletes, after all: *Student first, and then, Athlete.*”

**The Tokyo Olympics**

EJ’s mother, Jeannete, once said that her son is determined to go as far as he can. From *Palarong Pambansa* to UAAP to international competitions such as the 2015 South East Asian Games where he took home the silver medal for Pole Vault and the Summer Universiade held in Italy in 2019 where he won gold and came up with a new record of 5.76 meters. Now, he did not only keep his eyes on the Olympics, he put the Philippines on the map by becoming the first Filipino athlete to qualify for the 2020 Tokyo Olympics. Competing in the Olympics is the greatest dream that any athlete could set his heart on.

“The Olympics is the highest competition [for any athlete]. The odds of someone making it to the Olympics is so slim that being part of it is an achievement in itself. Competing with the Philippine flag on my chest is always an honor and pride. Whenever I compete, I don’t just compete for myself, I compete on behalf of the Filipino people and the whole nation. This gives me emotions that I can’t explain and everything feels extraordinary,” EJ shared.

EJ trains abroad. Groups such as the International Association of Athletic Federations (IAAF) and the Philippine Amateur Track and Field Association (PATAFA) fund his training at times, but it is his family that consistently foots the bill.

At the training camp in Italy, he starts training at 9:30 in the morning and finishes at 12:30 in the afternoon, and takes another training in the afternoon from 4:00 until 7:30 in the evening. He also sticks to his diet and meal plan to maintain his weight and strength.

For now, EJ’s eyes are on the Tokyo Olympics. He brings with him the values of hard work and faith that he has learned from the University.

Being an Electronics Engineering student, EJ would like to work with bio-enhancement through electronics and robotics, and be able to work with visionaries like Google in the future. However, he says, “I would like to say that I would still be an athlete [in the next ten years], but life is short and I want to live it to the fullest. If I believe that I have done what I can in the field of sport, make an impact to society, then I would pursue my profession,” EJ disclosed.



UST participates in IPOPhI President Summit



Vice Rector for Research and Innovation Prof. Maribel G. Nonato, Ph.D., (front row, twelfth from right) with administrators from universities in the Philippines

The UST Innovation and Technology Support Office (ITSO) headed by Assoc. Prof. Michael Jorge N. Peralta, L.I.M, participated in the President Summit organized by Intellectual Property Office of the Philippines (IPOPhI) held on August 19, 2019 at the Dusit Thani Hotel, Makati City. Representing the UST Rector Very Rev. Fr. Herminio V. Dagohoy, O.P., was the Vice Rector for Research and Innovation Prof. Maribel G. Nonato, Ph.D. Executive Assistant for Intellectual Property (IP) and Research Assoc. Prof. Michael Peralta, who also serves as ITSO Manager, also attended.

The activity sought to inform the top officials of the universities on the value of IP to the economy of the Philippines. Concepts of the 4th Industrial Revolution were discussed, as well as the Global Innovation Index of the Philippines. The impact that the ITSOs play in improving our ranking, where the Philippines jumped rank from 78th to 54th partly due to the increased number of patent filings by the ITSOs. Also discussed was the re-engineering of the ITSOs in order to be more aggressive in their mandates. The proposal of IPOPhI is to measure the performance of ITSO based on certain metrics that are still under discussion.

One of the goals of the ITSO initiative is to protect IPs that are generated in universities and follow them through commercialization and technology transfer. There are a total of 94 ITSOs to date, of which UST is one the first batches to have been publicly launched in 2012.

Niigata University students attend immersion program at UST CRS



Prof. Masayoshi Kubo, Sc.D. (third from left), and NUHW students Yoshiki Iwaya (fourth from left), and Haruna Matsushita (fifth from left), with officials from the UST College of Rehabilitation Sciences, namely, CRS Dean Assoc. Prof. Anne Marie Aseron (rightmost) Internationalization Coordinator Ms. Arlene Chiong Maya (leftmost), and Department of Physical Therapy Chair Asst. Prof. Donald G. Manlapaz, Ph.D.

The College of Rehabilitation Sciences (CRS) hosted two students from Niigata University of Health and Welfare, Niigata, Japan (NUHW) from August 17 to September 14, 2019.

The NUHW group was composed of: Mr. Yoshiki Iwaya, and Ms. Haruna Matsushita, second year students under the Physical Therapy program and two faculty members, Prof. Masayoshi Kubo, Sc.D., and Prof. Hideaki Takahashi, M.D. Prof. Kubo is a Visiting Professor at CRS.

Apart from the classroom immersions within the college, clinical immersion with the college affiliated centers, and community activities with partner institutions, the Japanese students were given a campus tour by the CRS Student Council which left them impressed with UST's buildings and structures. Part of the tour was to visit the Miguel de Benavides Library where the students admired the preservation of books of the University.

To further strengthen the relationship between UST CRS and NUHW, Prof. Hideaki Takahashi and Prof. Masayoshi Kubo discussed with faculty members about ongoing and potential future research collaborations and future faculty and student exchange activities.



# LECTURES AND CONFERENCES

## Ancheta, Grad School student present paper on vanishing cultural heritage of Malolos women at Singapore workshop



Prof. Arlen A. Ancheta, Ph.D. (rightmost), Elmira Thrina Pelayo (fourth from left), together with other workshop presenters at the National University of Singapore

UST Faculty of Arts and Letters and Graduate School faculty member Prof. Arlen A. Ancheta, Ph.D., and UST Development Studies Graduate School student Elmira Thrina C. Pelayo, presented their study on woman fisherfolks titled "Framing Vernacular Memories of the Woman Fisherfolks: A Vanishing Cultural Heritage in Namayan Island, Philippines" in a workshop held from August 15 to 16, 2019 at the National University of Singapore.

The workshop was organized and sponsored by the Asian Research Institute (ARI). It was participated in by researchers from the different parts of the globe, had for its theme, "Placing Islands in Sustainable Urban Development: Heritage, Histories, Tourism and Identity."

The study on woman *namamaklad* is also co-authored with Center for the

Conservation of Cultural Property and Environment in the Tropics Director Assoc. Prof. Eric Zerrudo. The study is an ethnographic presentation of the vanishing cultural heritage of the woman fisherfolks in the small island of Namayan, city of Malolos in Bulacan. *Namamaklad* is a manner of scooping fish in the fish corral. The study showcased the nightlife of the women as they joined their husbands in scooping fishes in the fish corrals along the estuary of Manila Bay.

As an ethnographic study, woman *namamaklad* recall their chants; how they sort the fishes while their husbands scoop in the fish corral. Their closeness to the sea made them realize that food security is at stake as development takes place in the adjacent cities. According to Ancheta, who is also a researcher at the UST Research Center for Social

Sciences and Education, their research revealed that vernacular memories require historical space in urbanization to highlight the significance of the small scale fishing industry.

Presentation in the workshop was by invitation. There was a call for papers but only nine were invited as presenters. The presenters were from Vietnam, India, Malaysia, Taiwan, Philippines, Singapore, and the United Kingdom. Each country had one presenter except for the Philippines and Singapore which had two presenters each. The presentation was open to the public and they were considered observers. There were around 30 observers.

The workshop was capped with an island tour for the participants and observers of St. John's Island and St. Lazarus, the two southern islands in Singapore.

## Peralta of UST ITSO invited by CDO Chamber of Commerce for 'Innovation Talk'



Assoc. Prof. Peralta with Cagayan de Oro Chamber of Commerce and Industry President Dr. Irene Floro

As one of the selected mentors for the USAID STRIDE's Knowledge and Technology Transfer Office (KTTO) development project the University of Santo Tomas Innovation and Technology Support Office (ITSO) was invited to share its best practices and experiences in intellectual property management and technology transfer by the Cagayan de Oro Chamber of Commerce and Industry on September 18, 2019 at the University of Science and Technology Southern Philippines.

University of Santo Tomas ITSO Manager Assoc. Prof. Michael Jorge Peralta, who was invited as resource person, shared UST's best practices in Intellectual Property (IP) management, technology transfer and engaging industry. Other resource speakers were Department of Science and Technology Regional Director for Region X Hon. Alfonso P. Alamban, who talked about the government's role in the ecosystem; and Pascual Pharma Research and Development Director Dr. Isagani Padolina, who talked about their successful projects with universities.

Representatives of universities, colleges, government agencies, and the micro to small medium enterprises participated in the conference titled "Innovation Talk." The objectives were to: (1) encourage the chamber of commerce to engage in collaborative projects with universities and (2) to inspire universities to protect their IPs and work with industry to transfer knowledge in order to improve the region's economy.

Being one of the first batches of USAID-STRIDE-trained Knowledge and Technology Transfer Offices (KTTOs), UST-ITSO was selected to mentor ITSOs and guide them in organizing, setting-up, and establishing their functional KTTOs. Essentially, according to Peralta, ITSO can function as a KTTO, because of its know-how in the field of protecting IP rights prior to technology transfer.

One of the goals of the ITSO initiative is to assist faculty and students. Furthermore, it capacitates other ITSOs in transferring their research projects and developed technologies to industry for public good after IP protection. Establishing an ITSO-KTTO is the first step in building an ecosystem of innovation. It is the gateway for industry collaboration.



# RCCAH hosts Round Table Discussion on Oral History with Visiting Lecturer from Malaysia



Prof. Prof. Jafalizon Bin MD Jali (sixth from left) with the round table participants

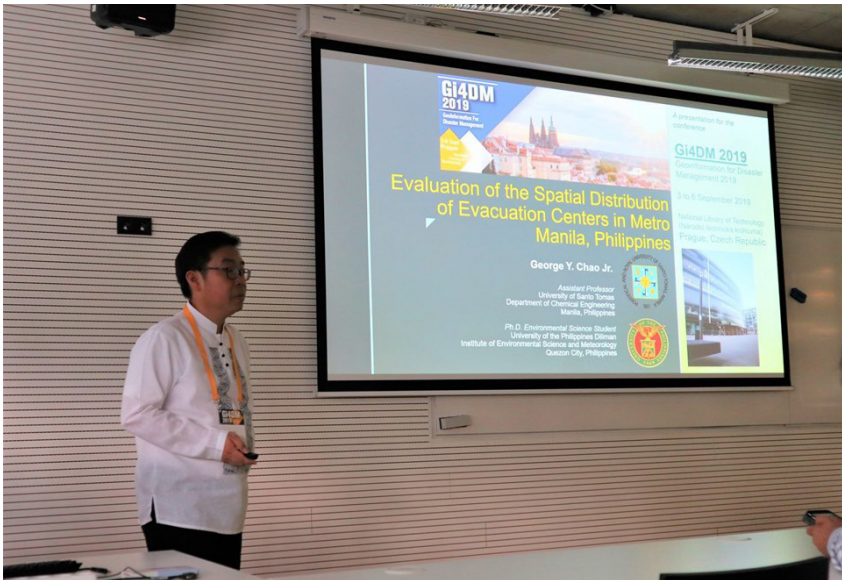
The UST Research Center for Culture, Arts and Humanities (RCCA) recently held a round table discussion with Prof. Jafalizon Bin MD Jali, a scholar from the University Teknologi MARA, Selangor, Malaysia. The discussion centered on “Oral History: Approach and Methodology in the Conduct of Interview, Transcription, Documentation and Analysis.” Prof. Jafalizon Bin MD Jali specialized in Information Management focusing on rediscovering and reinventing cultural heritage through digital humanities. The session was attended by academic officials of the Faculty of Arts and Letters

and faculty members of the University. Oral history is a method of gathering, preserving and interpreting the voices and memories of people, communities, and participants in past events. It is considered both the oldest type of historical inquiry, predating the written word, and one of the most modern, beginning with tape recorders in the 1940s and now using 21st-century digital technologies. RCCAH Director Prof. Joyce L. Arriola, Ph.D., recommended the undertaking in line with the Center’s mission of “producing new knowledge in Filipino culture, arts and humanities by providing venue to emergent

research that locates our nation’s identity and consciousness in a transnational imaginary and within a burgeoning technology-propelled public sphere.” Enriching the visiting lecturer’s discussion were insightful observations from the chairs and coordinators of the different academic units of the Faculty of Arts and Letters, namely, Dr. Archie Resos, History; Dr. Jovito Cariño, Philosophy; Asst. Prof. José Arsenio Salandanan, Communication and Media Studies; and Mr. Felipe Salvosa II, Journalism. Other faculty members, Dr. Beyan Hagos, Media Studies; Dr. Robert Ampil, Filipino; Mr. Bien Mabbayad and Ms. Christine Ivy Alarcon-Nogot, Literature and Humanities, took the opportunity to engage the speaker. RCCAH fellows from the Department of Literature and Humanities Dr. Felicidad P. Galang-Pereña, Dr. Luciana C. Lopez-Urquiola and Dr. Jeanette S. Perez-Grajo, organized a campus tour for the visiting lecturer. Prof. Jafalizon Bin MD Jali is currently a visiting lecturer of De La Salle University (DLSU) and his visit to UST was endorsed by Dr. Fernando A. Santiago, Jr., Assistant Dean for Research and Advanced Studies of the DLSU College of Liberal Arts, with whom he conducted team teaching for undergraduate students on the same topic.



Prof. Jali during the discussion



Chao presents his study in Prague.

## Chao of Eng’g presents paper on evaluation of evacuation centers at Disaster Management Conference in Prague

UST Faculty of Engineering mentor Asst. Prof. George Y. Chao, Jr., from the Department of Chemical Engineering, presented his research paper titled “Evaluation of Spatial Distribution of Evacuation Centers in Metro Manila.” The presentation was held on September 5, 2019, as part of the three-day 2019 GeoInformation for Disaster Management (GI4DM), Conference held from September 3 to 6, 2019 at the National Library of Technology in Prague, Czech Republic. The intensification of typhoons in the Philippines has necessitated the consolidation of information as part of a responsive and effective disaster risk reduction and management plan. A way to aid this endeavor is through developing a more comprehensive and up-to-date list of evacuation centers. The study geo-tagged 873 evacuation centers (EC) for 16 cities and one municipality within Metro Manila through a list obtained from different

government agencies to evaluate the spatial distribution using a Geospatial Information System (GIS). Locations of the centers were validated through Google Earth street view. It was found out that EC-to-population ratios ranged from 3,000 to 81,000 persons per EC. The paper also employed the use of distance analysis using Thiessen Polygon, which showed that the ECs are not evenly distributed across the area. The study also revealed that 66 percent of ECs are situated in flood-prone areas while 12% are within the 1-km buffer hazard zone of an active fault line. For the safety of the concerned people within the Metro Manila area, it was recommended that to aid in prompt evacuation efforts during disasters, a re-evaluation of the locations and the number of ECs per city should be done, and that “future construction and development of additional ECs be based on the DILG guidelines and that location identification be

based on spatial distribution and capacity requirements.” Gracing the GI4DM Conference as keynote speakers were: Technische Universität Berlin Head of the Remote Sensing Image Analysis (RSiM) Group Prof. Dr. Begüm Demir; Hacettepe Technopolis Executive Board Chairman and Hacettepe University Engineering Faculty Dean Prof. Dr. Candan Gokceoglu; Masaryk University Head of Laboratory on Geoinformatics and Cartography Prof. Dr. Milan Konecny; Chemnitz University of Technology Head of Microwave Eng. and Electromagnetics Prof. Dr. Madhu Chandra Presented as part of the parallel session on “Disaster Management & Desertification and Land Degradation,” the paper was a collaborative effort among Chao and co-authors Edward P. Cajucom, Gemma A. Constantino, Jay A. Ejares, Sofia Joy G. Quillope, Haydee M. Solomon, and Cherry L. Ringor.



# UST Occupational Therapy Department holds seminar- workshop on Feeding Assessment, Intervention for Pediatric Therapists



Ms. Audrey Lim (top photo) and Ms. Karen Pineda (bottom photo) serve as resource speakers.

The Department of Occupational Therapy of the College of Rehabilitation Sciences organized a continuing professional development activity for practicing pediatric Occupational Therapists and Speech Language Pathologists. The seminar-workshop titled ‘Eating Is Fun: A Multisensory Approach to Feeding’ was held at the Multipurpose Hall of the College of Accountancy on August 11, 2019. It was attended by 60 pediatric practitioners who are currently practicing or are interested in specializing in feeding assessment and intervention.

The seminar-workshop was conducted by Ms. Audrey Michelle Lim and Ms. Karen Leslie Pineda.

Lim, an alumna of the Department of Occupational Therapy, shared her expertise on understanding typical feeding and possible problems related to sensory processing deficits. A certified Sensory Integration Therapist herself, she has been specializing in the assessment and intervention of feeding problems in children with special needs for several years now.

Pineda, a faculty member of the Sports Science Department and a Certified Nutritionist and Dietician, shared her expertise on the nutritional requirements of children.

The whole day seminar-workshop allowed the 60 pediatric practitioners to understand feeding by analyzing typical feeding development and mechanics of feeding as well as assessing and providing treatment to issues related to structure, behavior, sensory processing and among others through interactive, fun and hands-on activities. Due to insistent public demand, the same seminar-workshop had its second run on September 15, 2019.

# Callueng of Rowan University facilitates workshop on mental health for Psychology students



UST Department of Psychology Chair Prof. Ma. Claudette A. Agnes, Ph.D., (left) presents a certificate of appreciation to Dr. Carmelo Callueng.

Dr. Carmelo Callueng, an Assistant Professor at Rowan University in New Jersey, USA, where he teaches graduate courses in assessment and research in the School Psychology Program, facilitated the workshop on mental health organized for students in their fourth year under the Psychology program of the College of Science. This half-day seminar-workshop held on August 27, 2019, at the SOLE Room of the College of Science, aimed at exposing the participants on the use of Multi-Tiered Model in dealing with children and the youth on their mental health condition.

Callueng’s interest is in promoting the mental health well-being of students. This served as the groundwork for his seminar-workshop where he discussed the comprehensive and coordinated model involving three interrelated settings such as the hospital based behavioral clinic, private facility, and public school.

Callueng earned his master’s and doctoral degrees in School Psychology at the University of Florida. He co-authored several publications. Likewise, he was a recipient of scholarship and research awards granted by international associations. He also holds positions in a number of professional organizations in Psychology.



# ARTS AND CULTURE



## UST Museum, Manila Bulletin mount 'HATCH'



Students check out the different pieces and their artists included in the exhibition. [Photo courtesy of Fotomasino.]



It's not Easter Sunday but painted eggs abound at the UST Museum. They are a sight to behold not only because they are extremely oversized for eggs but also because they are exquisitely painted by top notch Filipino artists.

The Manila Bulletin, one of the country's most-widely read broadsheets and the University of Santo Tomas Museum, opened an exhibition titled "HATCH" at the Main Gallery of the UST Museum on September 12, 2019.

"HATCH" is a modern and sophisticated twist on the traditional ritual of painting eggs by showcasing the exquisite talent of artists from various disciplines in painting and sculpture on an unconventional and unexpected medium: acrylic with the shape of eggs, totaling to 100, painted by 100 Filipino artists.

Included among the artworks are pieces by Thomasian artists, namely, Filimon "Fil" Delacruz, Salvador "Buddy" Ching, Nemesio "Nemiranda" Miranda, Jr., Raul Isidro, Jovito Andres, CJ Tañedo, Thomas Daquioag, Janos Delacruz, Gerrico Blanco, Franklin Caña Valencia, Francisco Nacion, Jr., Salvador "Buds" Convozar, Wilfredo Offemaria, Jr., Julio Jose "Jojo" Austria, Benjie Torrado Cabrera, among others.

At the exhibition opening, UST Museum Director Rev. Fr. Isidro D. Abaño, O.P., delivered the opening remarks, while Manila Bulletin was represented at the launch by its Executive Vice President Sonny B. Coloma, Jr., who recounted the project's history in his message. He also thanked the University for its support of the project.

"HATCH" is open for public viewing until October 12, 2019.

The acrylic eggs feature different styles of painting in one unconventional medium. [Photos courtesy of Fotomasino.]





UST Graduate School Dean Prof. Michael Anthony Vasco, Ph.D., (sixth from left), UST College of Tourism and Hospitality Management Dean Atty. Gezzez Giezi G. Granado, DCL, (seventh from left) UST GS Assistant Dean Prof. Camilla J. Vizconde, Ph.D. (eighth from left), CCPED Director Assoc. Prof. Jocelyn Agcaoili (ninth from left), and CCCPET Director Assoc. Prof. Eric Zerrudo (rightmost) with the ATOP officers

## UST to offer cultural heritage training, certificate programs for national Tourism Officers

The Association of Tourism Officers of the Philippines (ATOP), an organization of provincial, municipal and local tourism officers all over the country, partners with the University of Santo Tomas in implementing its national programs and activities. The partnership was forged on September 3, 2019 through the signing of a Memorandum of Understanding held at Thomas Aquinas Research Complex, UST.

The UST Graduate School - Center for Conservation of Cultural Property and Environment in the Tropics (CCCPET) and Center for Continuing Professional Education and Development (CCPED) will provide relevant and up-to-date

training courses and certificate programs pertaining to cultural heritage tourism and heritage education and interpretation. In particular, the training will introduce new cultural heritage concepts, perspectives and strategies for integration in tourism practice to capacitate practitioners in developing meaningful tourism programs.

The USTGS-CCCPET will assist ATOP in enhancing the categories of the coveted ATOP Pearl Awards for local government units. It will likewise embark on the digitalization of heritage and tourism data from the previous Pearl Awards winners.

The officers of ATOP who were present during the MOU signing were Lanao de Norte Provincial Tourism Officer

Ms. Minda Regis (President), Compostela Valley Provincial Tourism Officer Ms. Christine Dompur (Vice President for Mindanao), San Juan City Tourism Officer Ms. Allenmarie Alejo (Secretary General), Mabalacat, Pampanga City Tourism Officer Mr. Arwin Paul Lingat (Auditor), Davao del Norte Provincial Tourism Officer Mr. Noel Dauioag (Secretary for Mindanao), and Montalban Rizal Tourism Officer Ms. Jomelyn Abuan (Regional Representative of Region IV-A). The ATOP Officers were joined by UST Graduate School and other UST administrators.

## UST CCCPET, DOT Region VIII ink MOU for heritage projects in Eastern Visayas



(From left:) CCCPET Director Assoc. Prof. Eric B. Zerrudo, Department of Tourism Regional Director Ms. Karina Rosa Tiopes, UST Graduate School Dean Prof. Michael Anthony Vasco, Ph.D., and College of Tourism and Hospitality Management Dean Atty. Gezzez Giezi G. Granado, DCL.

A memorandum of understanding between the University of Santo Tomas, through the initiative of the UST Graduate School – Center for Conservation of Cultural Property and Environment in the Tropics (USTGS-CCCPET) was signed on September 5, 2019.

The MOU is expected to generate meaningful collaborations in heritage and tourism projects in Eastern Visayas such as assistance in the nomination of Samar Island Natural Park to the UNESCO World Heritage Sites, cultural mapping activities in various districts and towns, and documentation of built heritage structures in the region.

The MOU signing was attended by the Department of Tourism Regional Director Ms. Karina Rosa Tiopes, UST Graduate School Dean Prof. Michael Anthony Vasco, Ph.D., CCCPET Director Assoc. Prof. Eric B. Zerrudo, and College of Tourism and Hospitality Management Dean Atty. Gezzez Giezi G. Granado, DCL.



# UNIVERSITY VISITORS

## Delegates from Second China-Philippines Youth Exchange Activities



Fujian Provincial Foreign Affairs Chairman Mr. Chen Che Xin (fourth from left) and the delegates from Jinjiang City with UST Secretary-General Rev. Fr. Jesús M. Miranda, Jr., O.P. (center) and UST Office of Public Affairs Director Assoc. Prof. Giovanna V. Fontanilla, Ph.D. (rightmost)



UST Office of Public Affairs Director Assoc. Prof. Giovanna V. Fontanilla, Ph.D. (center), UST Office for International Relations and Programs Associate Director Prof. Karen Santiago, Ph.D. (sixth from left), and UST Office for Admissions Marketing Officer Mr. Steve Michael Moore, Jr. (second from left) with Fujian Provincial Foreign Affairs Chairman Mr. Chen Che Xin (fifth from left) and the delegates from Jinjiang City

Student participants of the Second China-Philippines Youth Exchange Activities with UST Office of Public Affairs Director Assoc. Prof. Giovanna V. Fontanilla, Ph.D. (front row, fourth from left), Assistant to the Director for Publication (front row, leftmost,) and Office Assistant for Media, Events, and Special Visits Ms. Michaela Lagniton (second row, rightmost).



## Judicial Vicar of the Diocese of Dumaguete



Judicial Vicar of the Diocese of Dumaguete Very Rev. Msgr. Gamaliel D. Tulabing, J.C.D., P.C. (front row, third from left), accompanied by 12 priests from his Diocese, receives the "Pope Francis @ UST" Coffee Table book as a University gift from Ecclesiastical Faculties Academic Collaboration Officer Mr. Leo-Martin Ocampo on September 25, 2019.



# BOARD TOPNOTCHERS



## Physician Licensure Examination September 2019

UST Passing Rate (First-time examinees): 99.54%  
UST Passing Rate (Overall): 99.31%  
National Passing Rate: 84.96%



1st – 90.92%  
Federico Adriano Peralta IV



5th – 89.50%  
Eugene Richard Tan Yap



9th – 89.08%  
Patricia Monique Liwanag Torres



## Librarian Licensure Examination September 2019

UST Passing Rate (First-time examinees): 90.32%  
UST Passing Rate (Overall): 90.32%  
National Passing Rate: 55.18%



2nd – 89.30%  
Allyana Macabulos Bermudez



THE

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